

Based in Hawai'i on the North Shore of O'ahu, and founded in 2013; Sirensong's mission is to create the most uniquely beautiful, exceptionally functional, cozy & comfortable women's wetsuits in the world.

With the perfect harmony of quality, style, comfort & responsibly sourced materials; our wetsuits inspire confidence, enthusiasm & the return of loyal, repeat—customers season after season.

# DESIGN · VALUE · ETHOS

### FEMININE, FLATTERING, AND SO LUXURIOUS...

designed by a woman for women, with lush colors, gorgeous prints & our signature lace-up sides paired with hourglass shaping to compliment the fe male form. Don't be fooled by the pretty package! Our suits are much more than just a style statement – they are wetsuits re-imagined.

### ECO CONSCIOUS LIMESTONE-BASED "GEOPRENE"

Made with premium
2.5mm
Yamamoto
'geoprene'
from Japan

is globally regarded as a superior-quality alternative from Japan to traditional petroleum-based neoprene... A material worthy of its stellar reputation and premium price point; Yamamoto geoprene is light-weight, soft & flexible, warmer, stronger, and less prone to degradation.

BUILT TO LAST... Our suits are finished with soft & supple 4-way-stretch Lycra fabric & dependable, top-quality YKK zippers. At 2.5mm – our suits are thicker than most comparable springsuits on the market; this extra thickness provides more durability (no rips or tears!) & better insulation (stay warmer longer!)

By the way... not only are the LACE-UP SIDE-IES on the hips of our springsuits deliciously cute & unique to Sirensong; they are adjustable, which allows for a customized fit and means a greater range of body shapes can wear our suits! The ties are also interchangeable – giving the customer a way to change-up the look of their wetsuit, while providing sellers an upsell or exclusive-version opportunity.

Wholesale price is based on the total quantity of wetsuits ordered. You may choose any combination of styles, sizes, and colorways.

Subsequent orders will be priced using the cumulative total number of wetsuits ordered (i.e., order 6 initially, and then 10 more... the second order will be priced based on a total of 16 wetsuits.)

ORDER TOTAL	SLEEVELESS SPRINGSUITS	LONG-SLEEVE SPRINGSUITS	LONG-SLEEVE JACKETS	HATS
5–14 pieces	\$109	\$1 <u>2</u> 9	\$89	
15+ pieces	\$99	\$109	\$79	\$12 *
100+ pieces	<del>\$</del> 79	<del>\$</del> 99	\$69	
MSRP:	\$199	\$249	\$159	\$28

The MSRP listed above matches the baseline price advertised to customers through our online shop. Sellers are encouraged to use this pricing as a guideline, but may adjust their pricing in-store, as appropriate for their clientele and region. We only ask that domestic e-commerce sellers <u>not</u> undercut our MSRP online (sales and other promotional event discounts are acceptable.)



For domestic orders >20 pieces, SHIPPING is FREE!



For international orders >20 pieces, shipping cost is split 50/50 between Sirensong  $\xi$  the Buyer. Buyer is responsible for any applicable tariffs and import duties levied by their home country.



SAMPLES may be purchased at a rate of 40%-off MSRP + shipping cost and can be counted toward the subsequent order total when determining wholesale rate.



For first-time buyers, PAYMENT in full is generally required prior to shipping. International orders can be arranged with 50% invoiced up front, and the remainder due once the merchandise is received. Terms (e.g., 30-days) may be negotiated for future orders.



We stand proudly behind the quality of our products. Each piece is carefully inspected for irregularities or flaws prior to shipping. Merchandise is covered by a 1-year WARRANTY and will be repaired or replaced at Sirensong's expense in the unlikely event any problems arise.

Find us online at sirensongwetsuits.com

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# ECO-FRIENDLY

Limestone-based Yamamoto geoprene from Japan

one-based

Ito geoprene

Tapan

at 2.5mm,

at 2.5mm, our wetsuits are thicker and more durable than most comparable springsuits on

the market

# NO VELCRO!

Fabric ties lock the zipper in place while avoiding fabric & hair snags

Back-zip styles feature a cowrie shell on the zipper-pull

### HOURGLASS SILHOUETTE

WOMAN-owned

HAWAII -based

SMALL -business

designed by a woman for women to flatter the female form

### SIDE-TIES

add a feminine touch, but are also <u>functional!</u> Loosen or tighten for the perfect, customized fit!

### COMFORTABLE

Sleeveless suits have deep-cut armholes to prevent chafing

Choose between two bottom styles...

### BOOTY-SHORTS

(fuller-coverage) - or -

HAWAIIAN-CUT

(cheeky bikini-style)



Limestone-based geoprene boasts a significantly SMALLER CARBON FOOTPRINT than traditional petroleum-based neoprene — which requires an energy-intensive process to synthesize rubber from various hydrocarbons & oil-based chemicals that are generally imported to manufacturing plants in China or Korea. Conversely, Yamamoto Corp. primarily uses LOCALLY-SOURCED Japanese limestone to create their insulating geoprene.

While oil and limestone are both natural resources that must be extracted from the earth, the detrimental environmental impacts and energy used in the drilling, manufacture, and transport of oil -vs- mining limestone, a plentiful resource in Japan, is tremendous.

Furthermore, the manufacturing process used to create geoprene consumes approximately 10% of the energy used to create traditional oil-based neoprene. And the unique cell structure of geoprene has more air and USES LESS rubber than traditional neoprene.



The Siren..

She's a confident, expressive individual who's not trying to blend in with the masses. She's drawn to and appreciates beautiful, well-crafted, eco-conscious things. She's an adventurous soul who loves to play. And of course, she loves the sea.

With customers aged 10 to 65, our suits appeal to a wide age range. That said, our core customers tend to fall between 25 and 45.



Our
suits provide
a versatile level
of warmth and
comfort that's suitable
year-round in the
tropics & sub-tropics,
and seasonally
in temperate
zones.

XXS XS USA 11-12 Australia France 150 152 Germany 140 5-7 11 - 13 Japan 7-9 13 - 15 15 - 17 15 66 77 Korea

Girl's sizes

Available in
Lei, Maia,

Acai
springsuits
only

Extended
torso &
inseam
length
Springsuits
only

Islua.

Every body is different, and wetsuits stretch to fit differently on different shapes. Depending on various factors (torso/inseam, booty-size, etc.) – the Hawaiian-cut bottoms can fit like a full-coverage bikini or a much cheekier one.

**Jackets** 

only

Because our wetsuits feature premium Yamamoto neoprene, they are more flexible than many of the wetsuits of comparable thickness (2.5-mm) that you may be used to.

The adjustable side-ties at the hips also allow for a greater range of booty shapes to fit any given size.

· kité · surf · sup · wind · divé · paddle · wake · sail · swim

· yacht · float · beach · sweat · boogie · snorkel · water-ski · cruise



Origin Story

Most women's wetsuits on the market today originated as men's suits. As demand for women's wetsuits grew, patterns for men's suits were tweaked a little, given a pink decal, and then labeled  $\xi$  sold as a "women's" wetsuit.

# Sirensing's APPROACH WAS DIFFERENT.

Our wetsuits were designed 'from scratch' with the curves  $\xi$  nuances of the female form in mind. Prototypes were created and tested, feedback from customers was carefully considered  $\xi$  implemented, and the wetsuits were improved-upon and then tested again  $\xi$  again until we'd achieved the perfect harmony between design, quality, functionality  $\xi$  beauty.

In 2013, frustrated by the wetsuit options available to me — boring black, unflattering, and quick to fall apart — I decided to experiment with making my own. I bought a few rolls of neoprene and a sturdy sewing machine and set to work. At first it was a creative project just for me, but soon I was taking custom orders from friends ? strangers alike who had seen my creations in the water and online.

Leaving behind a 12-year career in environmental consulting. I decided to take the knowledge I'd gained and pursue my newfound passion. I ran a successful Indiegogo crowdfunding campaign in 2014 & with that, the business was born!

Today, my wetsvit designs are professionally constructed in a factory is my art is digitally reproduced on fabric. But you'll still find me in my workshop at home on the north shore of O'ahu, sewing-on seashells and other finishing touches to make sure each wetsuit meets my high standards for what the perfect wetsuit should be.

With alohas

Jamie De Fay, Collins Founder, Designer, Dreamer

# Tropicalia [





# SPRINGSUITS







### SPRINGSUITS















# Manderlust

# SPRINGSUITS & JACKETS









# Malabar

SPRINGSUITS & JACKETS







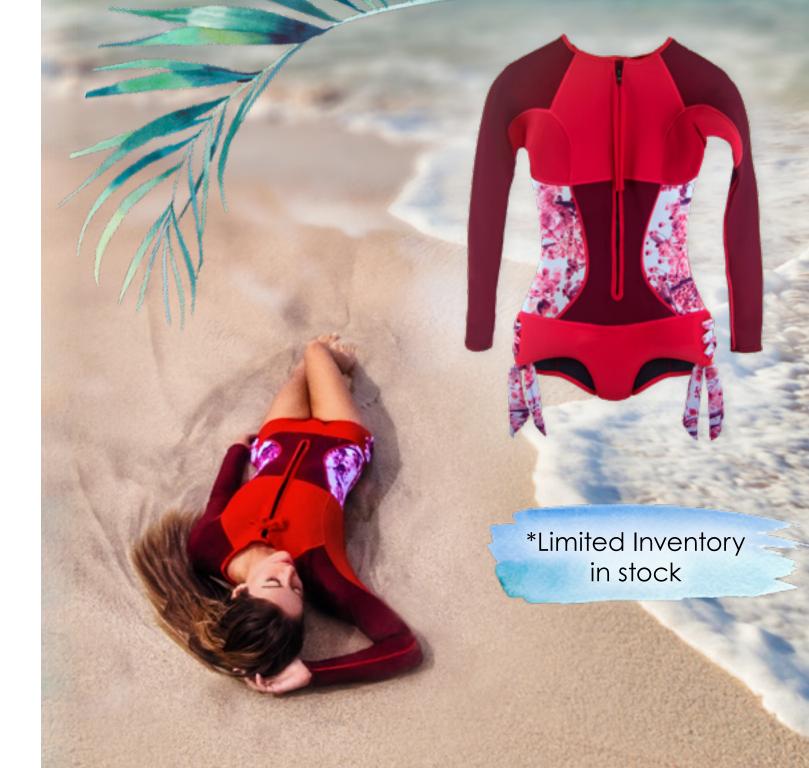




# Cherry

# SPRINGSUITS





Surf Hats

Always seeking to marry function with style - our "Surf hats" come with a leash so the wearer can surf/kite/etc. without losing their hat to the wind or water.

Each hat is designed and finished in our Hawaii workshop, resulting in an authentically hand-made, custom product. Designs vary from traditional "trucker" style hats, to cork-brim caps with all-over canvas patterns.

Check with us about current hat selection, as they are changing all the time!



**MSRP** - \$28

Wholesale Cost: \$12





### \*\*\*\* BLOSSOM SLEEVELESS HAWAIIAN-CUT SPRINGSUIT

On't just take our word for it! See what our customers have to say...

### Best Wetsuit I Ever Owned

Absolutely loving it! Light enough for the warm Caribbean summer water. fits perfectly smooth. I use it mostly for kiteboarding and finally I have the right outfit that keeps everything in place even in a hard crash :) Functional and still looks sexy, can't beat that. I will definitely buy more styles!

- Flurina H.



### CHERRY SLEEVELESS HAWAIIAN-CUT SPRINGSUIT

### Best Springsuit, Hands Down!

Omgosh, I don't even know where to start! This suit is GORGEOUS, fits like a glove, doesn't ride up, doesn't chafe, is super soft and flexible, and did I say gorgeous?!?!?! I get compliments every time I wear this suit. I loved my first suit (Delphine) which was a year older model but the modifications on the newer one is even better! The only negative I have to say is that I'm so in love with Sirensong wetsuits that I am now addicted and currently have 3, hoping to add the beautiful new siren Hawaiian cut to my collection.....

- Linda G.

### \*\*\*\* POEMA SLEEVELESS HAWAIIAN-CUT SPRINGSUIT

#### Beautiful!

Well made product. Beautiful design, high quality and most importantly very functional. What else could I ask for. - A very happy customer.

- Qie X.



### I'm in L-O-V-E!

My new favorite wetsuit! Not only is the print gorgeous, but the cut is exceptionally flattering. I love that Sirensona has made Small-Tall sizes available! I have a long torso, a small waist, and a big butt, so it can be hard to find one-piece items that fit everywhere. I'm really grateful that they offer this in Small-Tall so I don't have to compromise! So awesome.:D

- Jessica S.



I absolutely LOVE my Sirensong wetsuit! It Looks exactly as shown on their Website and is super-soft and comfy:) If I could, I'd buy them all, haha! :) Customer Service was very nice and helpful. Taken together, I am a 100% happy with everything and totally recommend the products of these

beautiful ladies 🛡 🛡 - Annette K.

#TEAMSIRENSONG Jazzy Zwerus

### BLOSSOM LONG-SLEEVE HAWAIIAN-CUT SPRINGSUIT

#### **CAN'T LIVE WITHOUT MY SIRENSONG**

This is my third sirensong wetsuit but my first longsleeved one ... and I just LOVE it! I am working as a marine biologist in the Maldives and I wear it all the time. Although the Maldives is in the tropics, the rainy season can get pretty cold so opted for the long-sleeve and not only does it look amazing ... but genuinely keeps me warm.

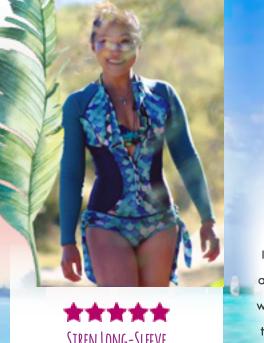
- Lauren S.





### More magical in person than pictures!!

Wow! I ended up buying two of these fabulous wetsuits! I ordered a large and they fit perfectly and extra sexy too.





- Emily N.













### Mermaid beauty

This springsuit is my new favorite. The fit is amazing.. from the sleeves to the Hawaiian cheeky cut bottom. This is the best fitting and flattering wetsuit I own.

- Erin E.





in love



